

REP HEADLINE# 6361497 TRF# 335286 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 17.04  
 \*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP.# OFF.# 18 SALESMAN #  
 AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE  
 7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR  
 DELAWARE, OH 43015

ORDER # CONTRACT # 6361497 CLASS: NATL. LOCAL REGIONAL  
 PRDCT KEITH ROTHFUS 10/03 EST#2802 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES OCT3/12 OCT5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT3/12 17.04

REP: TO NSM/NSA  
 FR LINDSEY FOR CHERYL  
 ADDED LINE 8 AND 9  
 TTLS \$22,875  
 PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	A		700A-800A	30		\$625.00	10/5	10/5	2		FRI	2
PROGRAM : NEWS												
9	A		530A-600A	30		\$550.00	10/5	10/5	1		FRI	1
PROGRAM : NEWS												
OCT/12 22875.00												22875.00
												24
												24

CONTRACT TOTAL 22875.00  
 TOTAL SPOTS 24

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HARRIS REPORT FROM REP

ORDER WORKSHEET

OCT3/12 17.04

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
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MARKET TOTALS \$84,300
WPIX 25%
KDKA 33%
WTAE 24%
WPGH 15%
CABL 0%
WPCW 3%
WPMY 0%

SVC- NSI
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE